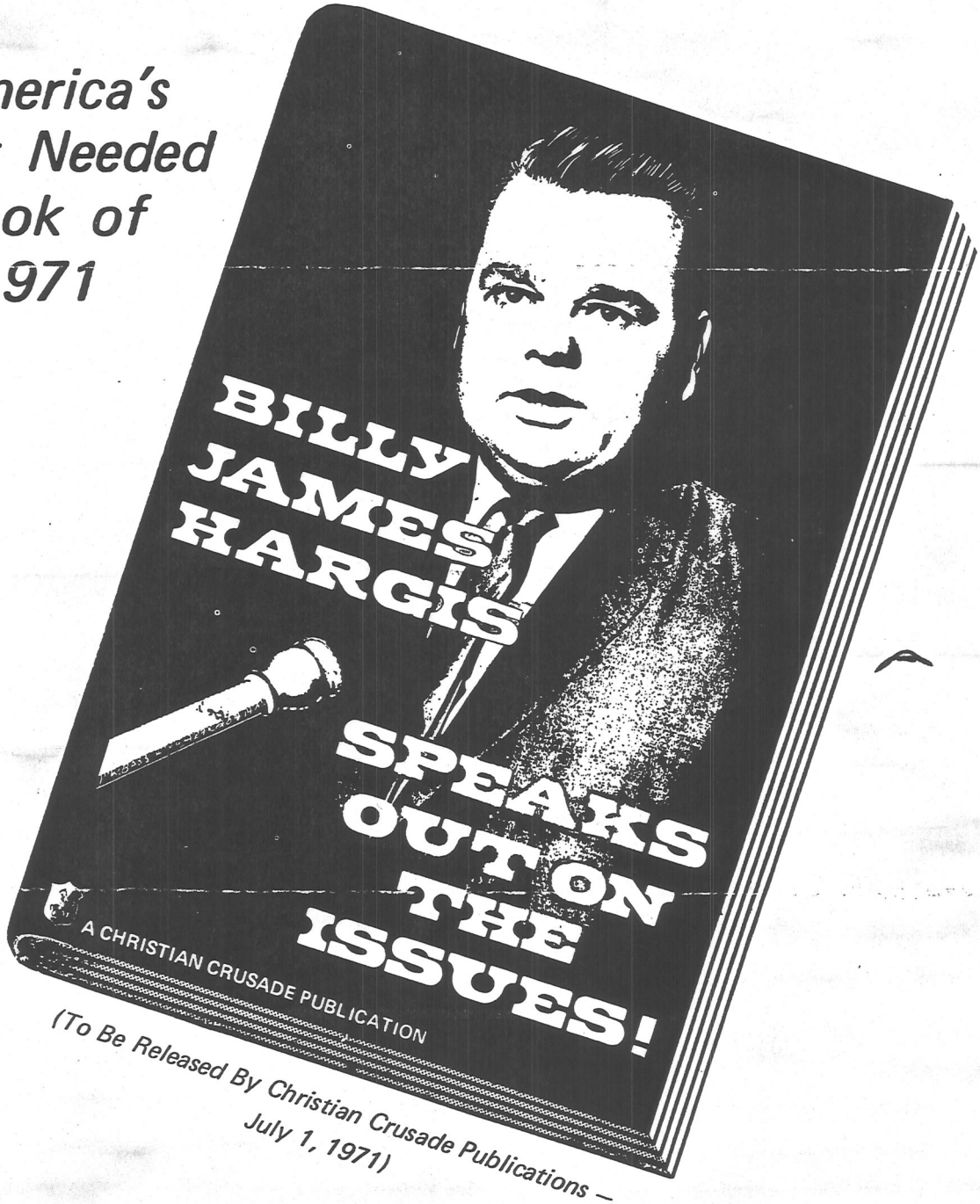
Announcing
The Newest Book by Billy James Hargis

BILLY JAMES HARGIS SPEAKS OUT ON THE ISSUES!

America's Most Needed Book of 1971



(To Be Released By Christian Crusade Publications — July 1, 1971)

Dr. Billy James Hargis, Founder-Director of Christian Crusade and President of American Christian College, has written a new book on the most vital issues that confront the American people today . . . BILLY JAMES HARGIS SPEAKS OUT ON THE ISSUES! The book will be ready for shipment on July 1. . . . it is seriously needed. It will be a powerful truth weapon in your hands in your efforts to preserve the American dream and defend the Gospel of Jesus Christ!

The average American is denied CONSERVATIVE TRUTHS! Certainly, Mr. and Mrs. John Doe American do not get the unadulterated, unvarnished facts about the Communist threat, internally and internationally, from the likes of Walter Cronkite or David Brinkley. Men and movements like Billy James Hargis and Christian Crusade have fought every step of the way to get the facts about the Communist threat to the American people. Such efforts to reach the people with the truth, so desperately needed in America today, depend mainly on mass communications . . . radio and printed page.

In an effort to reach the unreached . . . to touch the lives and hearts of countless Americans who have never been introduced to the conservative viewpoint . . . the truth, nothing but the truth . . . Christian Crusade has published this new book that deals with several of the crucial issues that confront our nation today. Hopefully, this book will do as much toward the awakening of the American people as the former books by Dr. Hargis which were also designed for mass distribution . . . COMMUNIST AMERICA . . . MUST IT BE?; THE FACTS ABOUT COMMUNISM AND OUR CHURCHES; and the recent best-seller, BILLY JAMES HARGIS TELLS IT LIKE IT IS!

In this book, you will find facts and comments on such issues as unilateral disarmament. Is it possible that the liberals of both the Democrat and Republican Parties are determined to disarm the United States by 1976, throwing us to the mercy of the Soviet Union? Are these liberal senators, who consistently vote against any appropriations for defense, mere dupes of international communism, or do they know full well the dangerous game that they play?

Dr. Hargis discusses the issue of unilateral disarmament from A to Z. He tells of the recent conference he had with the president of North American Rockwell in Los Angeles, at which time he received additional data on the ever-growing threat of unilateral disarmament. The fact of the matter is, the United States is disarming while Russia is arming to the teeth!

One thing for certain, you can trust a Christian Crusade publication. In 25 years of printing the truth, neither Dr. Billy James Hargis nor Christian Crusade has ever been sued for libel. "Agree with him or not, you know he is telling the truth," is a statement often heard even from the mouths of his critics.

Christian Crusade is so determined to get hundreds of thousands of these into immediate circulation that we are offering this book absolutely free . . . at no cost to you . . . simply for the asking. It is true, of course, that even though we do have our own printing plant, it is a tremendous undertaking to produce thousands of copies of this important book. It is something that we cannot afford to do during these difficult summer months when so many are on vacation and forget to write. However, the hour is so late and the message of this book so important, we must print it. We feel that the need to get this vital message out to you is so tragically urgent, Christian Crusade has been willing to make whatever sacrifice is necessary to produce it and send it.

A self-addressed reply envelope is enclosed with this mailing. Please order your copy of the book, BILLY JAMES HARGIS SPEAKS OUT ON THE ISSUES! today by writing Christian Crusade, P.O. Box 977, Tulsa, Oklahoma 74102.